



PRESS RELEASE

EDEL GRASS AND DESIGN PARTNERS INSTALL SUSTAINABLE FIFA SYNTHETIC GRASS PITCH AT ASC NIEUWLAND**

Genemuiden, the Netherlands, Monday 24 October 2011 - **Edel Grass and its design partners have installed a sustainable synthetic grass pitch at ASC Nieuwland in Amersfoort. The 'Edel Green Future System' is made of components that can be recycled for use in new synthetic grass systems at the end of their lifespan. This makes it the first fully recyclable FIFA** synthetic grass pitch.**

System of the future

Traditional synthetic grass systems contain materials that are difficult to recycle, such as glue, latex and rubber. These materials have been replaced in the 'Edel Green Future System' by sustainable alternatives, making this system fully recyclable. The new production process, which has been patented by TenCate, ensures that all the components that go to make up the synthetic grass consist of a single material DNA (polyolefin) which generates less waste and produces fewer emissions. The advantage of the weaving process that is used is that it results in a more dense synthetic grass pitch, optimising ball play and other playing properties.

Design partners

The design partners of the 'Edel Green Future System' are TenCate Grass (fibres and backing), Edel Grass (FIFA Preferred Producer of the synthetic grass system), Oranjewoud Sport (realisation of the substrate), J&E Sports (installation of the synthetic grass system) and Sekisui Alveo (foam shock pad).

Friso van den Berg, Sales Manager of Edel Grass, is pleased with this sustainable development: 'Both in the Netherlands and abroad, we are seeing a growing demand for recyclable synthetic grass systems. This FIFA** project shows that we are more than ready to meet it.'

For more information:

Digital images can be obtained on request from: media@tencate.com

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Edel Grass is a leading provider of synthetic grass systems, mainly for hockey, tennis and soccer. The company has been a seasoned player from the very outset in the development of synthetic grass in these markets. Edel Grass is active mainly in the Netherlands, Scandinavia, Germany, the UK, Eastern Europe and Africa. Edel Grass holds the exclusive rights to market the Edel Future Green System.

www.edelgrass.com

Oranjewoud Sport is one of the leading players in the development and realisation of sports complexes and leisure accommodation. Oranjewoud delivers a full-concept approach consisting of advice, engineering, construction and management from the inception phase onwards.

www.oranjewoud.nl/sport

TenCate Grass develops and produces synthetic grass components and designs systems for top-level sports, recreation and landscape applications. Together with its partners, TenCate Grass works on a systems-based approach. This gives users a guarantee of both playing characteristics and product lifespan. TenCate Grass has production outlets in Europe, the Middle East and North America.

www.tencate.com/grass

